



FOR IMMEDIATE RELEASE

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**ALTURA PRESIDENT & CEO MONIKA MANTILLA TO RECEIVE THE PRESTIGIOUS
HISPANIC HERITAGE AWARD FOR BUSINESS, THE HIGHEST HONOR FOR LATINOS BY LATINOS**

New York, New York (September 23, 2010) – On September 29, 2010 at the John F. Kennedy Center for the Performing Arts in Washington, D.C, the Hispanic Heritage Foundation (HHF) will honor Altura Capital President and CEO Monika Mantilla as its Latino Leader with the prestigious Hispanic Heritage Award for Business.

The 24th Annual Hispanic Heritage Awards are presented by HHF and considered the highest honor by Latinos for Latinos. Other 2010 honorees include international singers Juan Luis Guerra (Arts) and Alejandro Sanz (Vision), TV star Don Francisco (Legend), Actress America Ferrera (Inspira), Mexican soccer legend Cuauhtémoc Blanco (Sports), Congressman Luis Gutierrez (Leadership); and a posthumous tribute to Educator Jaime Escalante (Math & Science).

“We are thrilled to honor Monika and yet another class of inspiring Latino leaders,” said Jose Antonio Tijerino, President and CEO of HHF. “The past Honorees are part of history at this point, and we look forward to the 2010 Awardees to carry on the rich tradition of the Hispanic Heritage Awards. More than ever, it is important for young Latinos, especially Latinas, to have role models like Monika as a source of inspiration to help America move forward.”

“I am honored by this award,” said Monika Mantilla. “I hope it motivates America to embrace emerging and diverse money management firms as a new vibrant source of value creation in the investment world. Innovation usually happens in smaller, highly effective environments. New sources of value creation usually are tapped first by smaller, nimbler organizations. Diverse firms tend to focus on overlooked, less saturated marketplaces, which frequently experience high growth and enormous value creation potential. Our country has much to gain by opening investment opportunities and channeling capital to the fast growing entrepreneurial segment of money management in America.”

The Hispanic Heritage Awards were established in 1987 by the White House to commemorate the creation of Hispanic Heritage Month. The program enables prominent cultural leaders to stand alongside business leaders, educators, public officials, community and young leaders in celebration of their achievements. Recipients of the Hispanic Heritage Youth Awards will also be featured to highlight HHF’s youth leadership efforts.

About Altura Capital

Altura Capital provides multi-manager investment solutions, institutional advisory services, and research and analytics in the category of emerging and diverse managers to some of the largest institutional investors in the U.S. and the world. Altura leads the industry in coverage of the emerging and diverse manager market, offering institutional investors new opportunities to generate alpha and a way to broaden and promote diversity of the management of assets across the spectrum. For more information about Altura Capital, please visit www.alturacap.com.

About the Hispanic Heritage Foundation

The Hispanic Heritage Foundation is a nonprofit national leadership organization which inspires, identifies, prepares and positions Latino leaders in the classroom, community and workforce through national leadership, cultural, educational and workforce programs. For more information about the Hispanic Heritage Foundation, please visit www.HispanicHeritage.org. **Please call 202.861.9797 for information on how to fund HHF’s mission.**

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