

Are you looking for: New Sources of Alpha? Diverse managers?

Subscribe to the Altura Emerging Manager Information Platform

HOW THE PLATFORM WORKS



*Asset classes and categories include: Money Managers, Hedge Funds, Hedge Funds of Funds, Private Equity Funds, Private Equity Funds of Funds, Real Estate Partnerships, REITs and Broker Dealers. For definitions by asset class please visit www.alturacap.com

To request a demo visit us at www.alturacap.com, e-mail us at sales@alturacap.com or call us at (212) 378-7133 (US)

ALTURA EMERGING MANAGER INFORMATION PLATFORM



POWERFUL FUNCTIONALITY AND CAPABILITIES

QUICK FACT SHEET

- **Firm exclusively dedicated to emerging managers.** Powerful sourcing capabilities rooted on commitment to the category: active involvement in industry through conferences, research, associations and publications, frequent interaction with key constituents in the space
- **Platform covers all asset classes** including new investment strategies and innovative/hybrid products
- Tool is **web-based**
- **Real time information:** data updated continuously and is available on real time to user
- **Managers are added continuously**, globally, 24/7
- **Enhancements and upgrades** available instantaneously
- **Nothing to install/maintain**
- **Platform uses industry-proven secure SSL encryption**
- **Research and Analysis Platform**
 - Manager Analytics
 - Analytic tools include Zephyr Style Advisor® statistical and analysis engine
 - Output can be printed, or copied to Microsoft Word, Excel, PowerPoint or other standard applications
- **Manager Due Diligence:** In-depth research on managers and asset classes is regularly updated
- **Powerful Query Tools** allow you to find managers by name, type, performance, ownership characteristics (including race and gender) or any field that is searchable in the database (more than one hundred included).
 - System determines number of firms matching criteria
 - User can create complex queries to filter data
- **Innovative Community Tools** that allows user to interact with peers, including:
 - Online Committees/Peer Groups
 - Peer Message Board
- **Comprehensive Research & White Papers** sourced from a variety of industry sources, including Altura's original research.
- **Advanced Real Time Reporting**
 - Reports can be built on the fly, incorporating analysis and also quantitative and qualitative data directly from the Platform
- **Notes**
 - Create notes for each manager in the database
 - Tag by author and time
 - Notes cannot be seen by managers or any other organization
- **Rankings**
 - Create rankings for each manager in the database
 - The ranking criteria are specific to your organization, and are created and maintained by user
 - Rankings cannot be seen by managers or any other organization
- **E-mail Alerts and Notifications**
 - Create alerts that notify you at your schedule of the information changes in the Platform.

"Since 2005 when we teamed up with CalPERS to give Altura the mandate to develop a database of emerging managers, we wanted to create a tool that would be utilized by the institutional market to gain understanding and broad visibility of the emerging manager universe. Emerging managers hold the promise of the future, and the potential alpha of undiscovered talent. The results of the CalSTRS Emerging Manager Program demonstrate the innovation and initiative that's housed in small, nimble money managers. Altura itself is an emerging player in the space, bringing to the market innovative tools to better understand and evaluate emerging managers. We are excited to be an EC II founding subscriber." -Chris Ailman, CIO, California State Teachers' Retirement System (CalSTRS)

"The Altura Emerging Manager Platform is an effective and user-friendly tool that allows institutional investors to have the emerging manager world at their finger tips. Our history with emerging managers is long and full of success stories of long-term value creation. We congratulate Altura on launching this product and are proud to be one of the early founding subscribers of the platform." -Anne Stausboll, Interim CIO, (currently CEO) California Public Employees' Retirement System (CalPERS)

"I am proud to become a founding subscriber of the Altura EC II platform. With a comprehensive research platform and a state-of-the-art database of emerging, minority and women managers, our systems will be even better poised to invest in this asset class and further promote the success of women and minority managers." -William C. Thompson, Jr., New York City Comptroller (past Comptroller)

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